

Gain Insights About Your Workforce from Publicly Available Data

Are you using surveys, interviews, focus groups, or expensive consultants to:

- Run **employee listening** programmes?
- Understand your **organisational culture, values, or behaviours**?
- Define or develop your **Employee Value Proposition**?
- Manage or measure the effectiveness of **change initiatives**?
- Understand **Psychosocial Risk**?

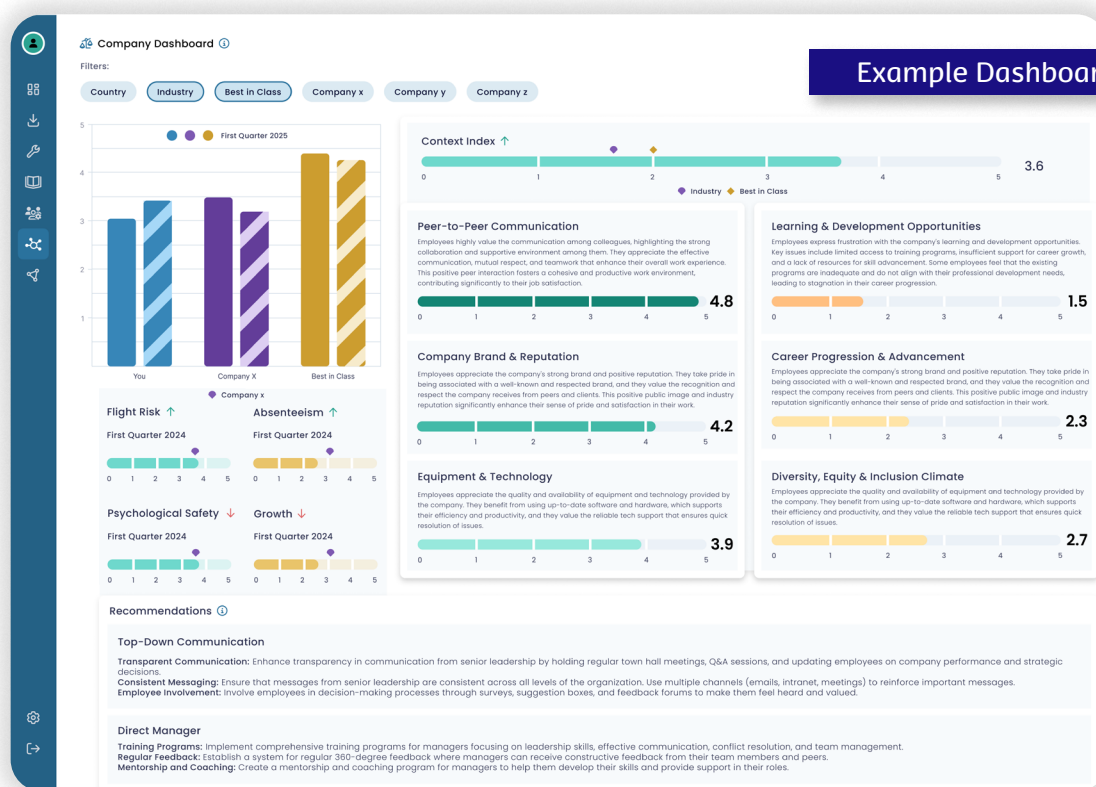


Welliba's EXcelerate uses the latest science and technology to accurately gather and provide insight from publicly available data, giving you the **same or better information** as you would get from a survey, but **without using surveys**.

95%
more time
efficient than
surveying

<10%
of the cost
of surveying

>85%
match with
traditional
methods



"We were impressed with the quality and quantity of the data sources used for the external benchmarking analysis. The insights and recommendations around our internal groups and external peers help us to focus on areas where we can leverage our strengths and increase the employee experience of our people."

David Morris | **Medtronic**
HR Shared Services Lead, EMEA

How does it work?

Welliba uses proprietary methods and technologies interacting with Large Language Models, to produce quantitative and qualitative insights in a robust and efficient way. Welliba’s proven model of ‘person’ and ‘organisation’ provides a basis for delivering valid insights and action.

	With Surveys	With ex celerate
Time to Gather Data	4 to 8 weeks	<1 week
Time Span of Data	Same as survey window	User can decide (e.g. last 12 months)
Typical Number of Data Points	c. 7,500	> 40,000
Data Sources	One	Hundreds
Typical Response Rate	30% to 80% of available data are gathered	100% of available data are gathered
Effort Required by Surveying Organisation	Survey Design/Configuration, Communications, Survey Launch Activity, Chasing Response Rate, Data Interpretation c. 100 hours in a typical organisation	None
Employee Effort Required	Effort required to complete survey – c. 400 hours across all employees in a typical organisation	None
Information Security	Infosec compliance requirements can create delays in implementation	No infosec compliance requirements – uses publicly available data
Time machine possible? <small>i.e. collection of data from a past point in time</small>	Impossible	Possible
Competitor data gathering possible?	Impossible	Possible

Clients Who Trust in EXcelerate

 **DOW JONES**  **IDEMIA**  **accenture** **Medtronic**  **arvesta**